


 Southern New Hampshire University
HCM 490 Milestone Two Guidelines and Rubric

Overview: In this milestone, you will submit your introduction to the organization and the specific need or issue your project will address.

Specifically, the following **critical elements** must be addressed:

- I. **Phase I—Introduction:** In this section, you will give background on your organization, introduce the project that precipitates the strategic plan, and explain what your assessment tools and approach will be. Your introduction should include the following:
 - A. The mission, vision, value statements, structure, and current community position of the **organization**
 - B. The **project topic** that is the focus of the strategic plan, including the goal(s) of this project

Note: You can use the infographic you created for the Module Two discussion and submit it with this milestone.

Rubric

Guidelines for Submission: This milestone should be no more than two PowerPoint slides in length. All references should be cited in APA format.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Organization	Provides the mission, vision, value statements, structure, and current community position of the organization	Provides the mission, vision, value statements, structure, and current community position of the organization but lacks detail or clarity	Does not provide the mission, vision, value statements, structure, and current community position of the organization	45
Project Topic	Explains the project topic that is the focus of the strategic plan, including the goal(s) of this project	Explains the project topic that is the focus of the strategic plan, including the goal(s) of this project, but lacks detail or clarity	Does not explain the project topic that is the focus of the strategic plan	45
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
Total				100%