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Assignment: Organizational Structure

In this assignment, you'll fill in the corresponding structure type and example for each description.

An organizational/management structure:	Type of Structure	Company or Industry Example
where each division has its own centralized		
services— for example, HR, finance and		
marketing.		
that involves more than one dimension—		
for example, product and geography—with		
employees reporting to multiple managers.		
that is appropriate for a multi-region		
organization that wants to localize its		
product or service.		
based on the main activities that need to be performed.		
that is appropriate when the organization's		
product or service needs to be tailored to		
specific customers.		
designed to achieve rapid learning and		
adaptation to environmental changes.		
that distributes power and authority to self-		
organizing groups.		

Answer Choices

Types of Structure

- Customer
- Functional
- Geographic
- Holacracy
- Matrix
- Network
- Product

Company/Industry Examples

- Consumer Product Goods (CPG) Industry
- FedEx
- Health Care Industry
- H&M (Hennes & Mauritz)
- McDonalds
- Starbucks Coffee
- Zappos



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