



STUDYDADDY

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Everyday #Sanism

Sanism is something that many of us do not intentionally participate in. It is often described as ‘mental health discrimination’ or ‘mental health stigma’. It can have detrimental effects on how society perceives, treats, and accepts mental health issues. Sanist behaviours and language that is used, either intentionally or unintentionally, continuously enforces social stigma against mental illness.

This assignment asks you to identify 4 (5% each) depictions of sanism, share the media (photo, tweet, link, screenshot, etc.), and provide a 1-page summary discussing how sanism is identified in your media choice and how it is being rendered invisible.

Review <http://madstudiesne.weebly.com/everyday-sanism.html> and <https://ivacheung.com/2015/05/sanism-and-the-language-of-mental-illness/> for further context on sanism.

When writing your analysis, keep in mind the following questions (these are simply examples to assist with your analysis – you don’t have to answer all of them):

- Who created this text and why?
- What is being presented in the material/text?
- What argument does it make?
- What kinds of images are used and why?
- How is the main subject (situation, person, policy etc.) being constructed/presented? &/or What is the main concern, issue, tensions and how is it presented?
- Whose point of views presented? challenged? How is it being told?
- How do sociological concepts such as (social norms, power, values, groups, beliefs, gender, race, orientation, etc.) help to understand how audiences may ‘read’/understand the material/subject?
- What/how are assumed truths/ assumptions/ take for granted wisdom contested (or enacted) in the film (by who? & What is response)

Aim to draw on at least 2-3 references from the course. You do not need to use any external sources for your analysis however, one of your references may be from an external source.

Guidelines:

The 1-page summary must be double-spaced, have standard margins & borders, and use a 12-point Times New Roman font. It should be written in an “academic style” (i.e., formally, and objectively). You should include your name and student number in the header.

Everyday #Sanism Rubric

	Needs Improvement	Satisfactory
Provides context of media of choice thorough and appropriate integration of course content/material (clearly links to material covered in class)		
Clearly articulated idea(s) presented in a sequential way that is cohesive and legible		
Shows critical thinking and sociological engagement with the material. Challenges assumptions and taken for granted 'common sense' knowledge		
Shows consideration of sociological analysis of madness and/or questions idea of 'normal' using. Sociological lens		
Spelling, grammar, and referencing		



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