



LATINO BARÓMETRO

TECHNICAL DATA BY COUNTRY, 2015

Country	Company	Methodology	Sample size	Margin of error	Coverage
Argentina	MBC MORI Consultores y Asociados	Three-stage modified probabilistic sample, with quotas in final stage.	1200	+/- 2.8	100%
Bolivia	IPSOS Apoyo, Opinión y Mercado S.A.	Multi-stage modified proportional to size probabilistic sampling, with quotas in final stage.	1200	+/- 2.8	100%
Brazil	Instituto Ver Pesquisa e Estrategia	Three-stage modified probabilistic sample, with quotas in final stage.	1250	+/- 2.8	100%
Chile	MORI Chile S.A.	Three-stage probabilistic sample.	1200	+/- 2.8	100%
Colombia	CENTRO NACIONAL DE CONSULTORÍA	Stratified probabilistic multi-stage sample. The final sampling unit is the conglomerate. Simple random sampling is used for selection in each stage.	1200	+/- 3.1	100%
Costa Rica	CID-GALLUP	Three-stage probabilistic sample, with quotas in final stage.	1000	+/- 3.1	100%
Dominican Republic	CID-GALLUP	Three-stage probabilistic sample, with quotas in final stage.	1000	+/- 3.1	100%
Ecuador	IPSOS Ecuador	Multi-stage stratified probabilistic sampling, with quotas in the final stage. The sample is proportional by size of the stratum and municipality.	1200	+/- 2.8%,	100%
El Salvador	CID-GALLUP	Three-stage probabilistic sample, with quotas in final stage.	1000	+/- 3.1	100%
Guatemala	CID-GALLUP	Three-stage probabilistic sample, with quotas in final stage.	1000	+/- 3.1	100%
Honduras	CID-GALLUP	Three-stage probabilistic sample, with quotas in final stage.	1000	+/- 3.1	99%
Mexico	OLIVARES PLATA CONSULTORES S.A. DE C.V	Three-stage probabilistic sample, with quotas in final stage.	1200	+/- 2.8	100%
Nicaragua	CID-GALLUP	Three-stage probabilistic sample, with quotas in final stage.	1000	+/- 3.1	100%
Panama	CID-GALLUP	Three-stage probabilistic sample, with quotas in final stage.	1000	+/- 3.1	99%
Paraguay	Equipos MORI	Multi-stage probabilistic sample, with probability proportional to size and quotas in final stage.	1200	+/- 2.8	100%

Peru	IPSOS Apoyo, Opinión y Mercado S.A.	Multi-stage modified probabilistic sample, with probability proportional to size and quotas in final stage.	1200	+/- 2.8	100%
Uruguay	Equipos MORI	Multi-stage modified probabilistic sample, with probability proportional to size and quotas in final stage.	1200	+/- 2.8	100%
Venezuela	STATMARK	Multi-stage modified probabilistic sample, with probability proportional to the size of communities within each administrative region and quotas in final stage.	1200	+/- 2.8	100%