



Vision, Mission, and Values Statements

Our Vision (best future state)

To become the global leader in business-to-consumer sales while producing and supporting products and initiatives that sustain the health of our people and the planet.

Our Mission (credible, meaningful purpose)

Provide high-quality health and beauty products and exceptional customer service that delight customers, deliver value, and inspire loyalty.

Our Values

We are committed to—

People: Caring for employees, shareholders, and the community.

Planet: Sourcing and disposing in an environmentally friendly manner.

Profit: Providing shareholder value and long-term growth.