# **Discussion Module 1**

## International Business Environment BBA9125

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| As a discussion for this week.  Post as a Discussion the Summary or your notes from the readings assigned to you from Daniel, John D and Rdebangh, Lee H. International Business, 6h ed., New York, Addision Wesley, 2007.  You can also include a conceptual map, or charts. However is it that you use to take notes. You can scan a page and submit as picture if you do a conceptual map, as long as the writing is legible for others to read clearly. Of course more points will be awarded to those that do the work and present the summaries as neatly and with good presentation.  Once you post, read at least 2 posts from your peers and comment on their note taking strategy and how if you would have not done your own, how helpful would their notes be to summarize the chapter. |

**Please read:**

* Daniel, John D and Rdebangh, Lee H. International Business, 6h ed., New York, Addision Wesley, 2007.
  + [Chapter 1: International Business and Globalization](https://unza.astrialms.com/courses/40148/files/1295852/download?wrap=1)
* Meyer, E. (2014). The Culture Map: Breaking Through the Invisible Boundaries of Global Business. New York, NY: PublicAffairs.
  + [Introduction and Chapter 1: Communicating across cultures](https://unza.astrialms.com/courses/40148/files/1295853/download?wrap=1)

Specifications:

At least 500 words in APA 6th Edition Style. Please include references.