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Required Resources

Textbook: *Cross-Cultural Psychology: Critical Thinking and Contemporary Applications*, Chapters 2 and 3


Chapter 2 discusses the significance of critical thinking in learning, including the capacity to challenge our beliefs. Chapter 3 reviews the goals of research in cross-cultural psychology and the significance of minimizing biases that exist with generalizations.

Reading: Why Do We Believe Our Horoscopes? The Barnum Effect, Explained 
(<https://thedecisionlab.com/biases/barnum-effect>)

This article explains the Barnum Effect, why it occurs, and how to avoid it.


Video: The Barnum Effect–Why People Believe in Astrology and Psychics 
(<https://www.youtube.com/watch?v=NBXRzdzFnHk>) (5:36)

This video describes the psychological phenomenon of the Barnum Effect and how commonly people are impacted by it.


A captioned version of this video is available: The Barnum Effect–Why People Believe in Astrology and Psychics CC  (<https://youtu.be/EGSk-zl8YjA>).

A video transcript is available: Transcript for The Barnum Effect–Why People Believe in Astrology and Psychics 

([Course%20Documents/PSY%20324%20Transcript%20for%20the%20Barnum%20Effect%20Why%20People%20Believe%20In%20Astrology%20and%20Psychics.docx?isCourseFile=true&ou=1469289](https://coursedocuments.com/coursedocuments/PSY%20324%20Transcript%20for%20the%20Barnum%20Effect%20Why%20People%20Believe%20In%20Astrology%20and%20Psychics.docx?isCourseFile=true&ou=1469289)).

Video: Mean, Median, Mode, and Range | Math With Mr. J  (<https://youtu.be/e3uY2LraXts>) (5:40)

This video reviews the concepts of measures of central tendency.

A captioned version of this video is available: Mean, Median, Mode, and Range | Math With Mr. J CC  (<https://www.youtube.com/watch?v=YC7Y8iESQNU>).



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