

FUNCTIONAL AREA PAPER ASSIGNMENT INSTRUCTIONS

For this paper, you are going to expand on one of the discussion forums that you have already written. You will choose one of the topics from your previous discussions (Marketing, Accounting, Finance, or Management) and elaborate on the current trend in this area.

Your paper should include an introduction of the topic that includes a historical definition based on literature, a discussion of the current research in the field (last 5 years only), and a section that addresses future questions that will need to be addressed and/or explored in research.

This paper should draw on a minimum of ten substantial journal article resources and will be 10 to 12 pages in length (not including the title page, abstract, or reference pages) observing all APA style conventions.

You may use any articles or writings that you wrote about in your previous discussion forums in this course.

The organization of your paper should be as follows:

Title Page

Introduction: Gives an overview of your topic and discusses the organization of your paper. You would also include your historical definition here based on the literature.

Current Research: In this section, you will include identified themes you have found in the research articles that you reviewed. You will support each of these themes with your research articles (See Functional Paper Video in Module 5: Week 5 for more information).

Future Questions: In this section, you will discuss the future research areas that were present in the articles you synthesized. You should list and discuss the question and use multiple articles to provide support. These should come directly from the research (See Functional Paper Video in Module 5: Week 5 for more information).

Note: Your assignment will be checked for originality via the Turnitin plagiarism tool.