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# Module Five Essay Draft Guidelines and Rubric



## ENG 190 Module Five Essay Draft Guidelines and Rubric

### Overview

In this assignment, you will build on what you have learned through the first modules of this course and submit your persuasive essay as part of the academic writing process as it allows your instructor to provide specific feedback on how to strengthen your argument, how to better support your argument. Creating a draft is also crucial to the academic writing process as it allows you to articulate your ideas and then rewrite them in a way that makes your argument more persuasive.

### Directions

For this assignment, you will submit the first draft of your essay. You will use at least one source from the Project Resources Document and research using the Shapiro Library to support your essay.

Specifically, you must address the following:

1. Compose a **thesis statement** that addresses your position.
2. Support **key points** in your persuasive essay with evidence from your research.
  - A. These are the key points presented in your thesis statement.
3. Use **quotes or paraphrases** to integrate evidence from research into your persuasive essay.
  - A. Include at least one quote and/or paraphrase for each body paragraph.
4. Include **strategies** to meet the needs of an audience. In your response, include:
  - A. An introduction with relevant background information that appeals to your chosen audience.
  - B. A conclusion that summarizes your key points and includes a call to action for your chosen audience.
5. Use **persuasive writing techniques** in the body of your persuasive essay.
  - A. Address and refute an opposing viewpoint to your position.
  - B. Use ethos, pathos, or logos to persuade the audience when refuting the opposing viewpoint.
6. Use **attribution conventions** throughout your persuasive essay.
  - A. Use APA or MLA attribution conventions for all in-text citations and/or paraphrases. Remember, you will need to use the

course, including all assignments and the project.

B. Include a References or Works Cited page at the end of your persuasive essay.

## What to Submit

Submit your essay as a 2- to 3-page Microsoft Word document (with an additional title page and reference page in the case of APA, spacing, 12-point Times New Roman font, and one-inch margins. Use at least one source from the Project Resources Document and using the Shapiro Library to support your essay. Follow APA or MLA citation guidelines when citing sources both throughout and at

## Supporting Materials

The following resources will support your work on this assignment:

**Student APA Exemplar:** [Module Five Essay Draft Exemplar APA](#)

This is an example of a completed assignment using APA style. You may want to use this as a guide when addressing the rubric criteria.

**Student MLA Exemplar:** [Module Five Essay Draft Exemplar MLA](#)

This is an example of a completed assignment using MLA style. You may want to use this as a guide when addressing the rubric criteria.

## Module Five Essay Draft Rubric

Criteria	Proficient (100%)	Needs Improvement (75%)	
<b>Thesis Statement</b>	Composes a thesis statement that addresses the position	Shows progress toward proficiency, but with errors or omissions; areas for improvement may include composing a more precise thesis statement that addresses the position on a topic	Does not
<b>Key Points</b>	Supports key points in the essay with evidence from research	Shows progress toward proficiency, but with errors or omissions; areas for improvement may include supporting all key points with evidence from research	Does not
<b>Quotes or Paraphrases</b>	Uses quotes or paraphrases to integrate evidence from research into the persuasive essay	Shows progress toward proficiency, but with errors or omissions; areas for improvement may include using quotes or paraphrases to integrate evidence or including a quote or paraphrase in each body paragraph	Does not
<b>Strategies</b>	Includes strategies to meet the needs of an audience, including an introduction with relevant background information that appeals to the audience and a conclusion that summarizes key points and includes a call to action for the audience	Shows progress toward proficiency, but with errors or omissions; areas for improvement may include including an introduction with relevant background information, summarizing key points in the conclusion, or providing a call to action for the audience	Does not

<p><b>Persuasive Writing Techniques</b></p>	<p>Uses persuasive writing techniques in the body of the essay, including using ethos, pathos, or logos to persuade the audience when addressing and refuting an opposing viewpoint</p>	<p>Shows progress toward proficiency, but with errors or omissions; areas for improvement may include addressing and refuting an opposing viewpoint or incorporating ethos, pathos, or logos to persuade the audience</p>	<p>Does</p>
<p><b>Attribution Conventions</b></p>	<p>Uses attribution conventions throughout the essay</p>	<p>Shows progress toward proficiency, but with errors or omissions; areas for improvement may include using either APA or MLA conventions for all in-text citations and/or paraphrases or including a References or Works Cited page at the end of the essay</p>	<p>Does</p>
<p><b>Clear Communication</b></p>	<p>Consistently and effectively communicates in an organized way to a specific audience</p>	<p>Shows progress towards proficiency, but communication is inconsistent or ineffective in a way that negatively impacts understanding</p>	<p>Shows or org</p>

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