Societal Impact and Analysis

- Read the literature in Bb to assist with completing the assignment.
- **RESPONSES MUST BE TYPED. <u>STUDENTS MUST BEGIN TYPING AT THE BEGINNING OF EACH LINE IN ORDER TO ADD RESPONSES</u>.**
- Handwritten work will not be accepted.
- This is a fillable form. If you are unable to fill the form, complete using Microsoft Word.
- Students are expected to address all statements/questions.
- Elaboration on all responses is expected.
- One/two word responses are not accepted. **PROVIDE COMPLETE SENTENCES FOR EACH QUESTION/STATEMENT.**

This segment of the assignment requires additional research (mention source) about the particular workplace you have observed. Following your observations, you will further research the workplace to complete an analysis.

 The analysis will include the following areas:

1. **A. Describe the type of organization. (20%)**

   - Is the organization a public sector (local, state, or federal government-owned) or private sector (owned by individuals or groups)? Explain.

     _____

     _____

   B. **Describe the organization's deliverables**.

   - Does the organization provide a service(s) or product(s), or both?

     _____

     _____

   - Describe the service(s) and/or product(s).

     _____

     _____

   C. **List benefits of the organization's deliverables.**

   - How does the organization's service or product indicate a commitment to address social needs or demands?

     _____

     _____

   - How has the organization's product or service contributed to innovations or changes in society?

     _____

     _____

2. **What are the shared values between this workplace and society? (20%)**
   - What values are explicitly listed (mission statement, social media)?

     _____

     _____

- Do the listed values match the workplace intent? Any surprises, discrepancies?

  _____

  _____

- Do you notice any different/prominent values compared to society or other similar workplaces?

  _____

  _____

- Do employees exhibit these noted values? From your observations, do employees' behaviors match the explicitly promoted values? Why or why not?

  _____

  _____

3. **What is the Impact of Service Absence on Societal Needs/Demands? (20%)**

- What are possible consequences if the organization's product or service was no longer available or could not be found?

  _____

  _____

- What are possible alternatives if the organization's product or service was no longer available or could not be found?

  _____

- _____

4. **What is Society's perspective/perception of this workplace? (20%)**

- How is this specific workplace portrayed in the media (social media, other media-if retrievable)? Is the focus on service delivery, human oriented, profit focus?

  _____

  _____

- Do your observations match the portrayal of the workplace in the media? Any surprises, discrepancies?

  _____

  _____

- If you are unable to locate any documentation or media related to this specific workplace, is this common for similar workplaces?

  _____

  _____

- Does this workplace have a Macro (global), Meso (National) or Micro (Local) focus?

  _____

  _____

5. What is the employee role in promoting accurate service/product delivery? (20%)

- Does it appear employees receive extensive training?

    _____

    _____

- Do employees receive incentives (for service, for sales, for education, other)?

    _____

    _____

- What language is used in media items (formal, informal, luxury, need, service, etc.)?

    _____

    _____

- Do employees appear to be supported? Is there a notable "culture" for employees (fun, distinguished, serious)?

    _____

    _____