

Unit 8 Assignment: Final Project Presentation

Due Dates:

- Presentation Posting: on or before Wednesday at 11:59 p.m. of Unit 8
- Comments to others: on or before Friday at 11:59 p.m. of Unit 8

Total Points: 100

Overview:

For this assignment, create a presentation of the key points of your Final Paper and post it to the Unit 8 Discussion, Final Project Presentation forum. You will comment on at least two fellow students' presentations.

Instructions:

At a minimum, your presentation of your final paper should contain the following:

1. Discuss the key points of your final paper
 - a. Integrate concepts and theories from the text, analyze the company's external and industry environment, internal resources, and intellectual assets
 - b. Integrate concepts and theories from the text, analyze the company's business-level and corporate-level strategies
 - c. Discuss leadership, innovation, and entrepreneurship practices
 - d. Develop goals and SMART objectives.
 - e. Provide an overview of the timetable and the required resources
2. Convey passion and energy and not just read from the slides.
3. PowerPoint or Prezi may be used
4. Slides should include bullet points, illustrations, tables, or figures—no full paragraphs.

Submit to the Unit 8 Discussion forum by Wednesday at 11:59 p.m. EST. Reply to other students by Friday at 11:59 p.m. EST. Your post must include at least two paragraphs and provide clear, respectful, and constructive thoughts on their presentations

Requirements:

- Your presentation should be 6-10 minutes in length
- Include a reference slide using APA formatting 6th edition guidelines

Evaluation Rubric for Video Presentation of Final Paper

CRITERIA	Exemplary (29 – 30 Points)	Proficient (24 – 28 Points)	Needs Improvement (0 – 23 Points)
Inclusion of Key Content of the Paper, Including Applicable Citations and a Reference Slide	Comprehensive, professional, clear discussion of key final paper components, including citations and a reference slide.	Required information is present, though minor details may not be clearly or completely presented.	Required information is present, though key details may not be clearly or completely presented.
Comprehensive Knowledge of the Strategic Content	Demonstrates a comprehensive knowledge of the strategic components.	Demonstrates a knowledge of the topic and its details but is missing minor components.	Does not demonstrate a knowledge of the topic or its components, or the information conveyed is incomplete or poorly constructed.
Powerpoint/Prezi Construction	The writing and format are clear and professional. No paragraphs of text. Utilizes bulleted lists, images, charts, and graphs to the greatest advantage. Voice over clear, concise, and engaging.	Minor errors that do not impede reading, flow, and engagement.	Key errors that may impede reading, flow, and engagement.
	(10 Points)	(5 Points)	(0 Points)
Replies to at Least Two other Peers	At least two paragraphs of clear, constructive, and respectful feedback to at least two peers.	Responded to less than two students.	Responded to no students.