

The assignment will be out of 25 marks.

Criteria	Excellent (5)	Good (4)	Fair (3)	Needs Improvement (2)	Inadequate (1)
Clarity, Conciseness, and Language	The proposal is exceptionally clear, concise, and well-organized, effectively communicating the problem, solution, and benefits with impeccable grammar, punctuation, and technical style.	The proposal is clear and concise, with logical organization, facilitating understanding of the problem and proposed solution. Language mechanics, including grammar and punctuation, are mostly accurate and enhance readability.	The proposal is somewhat clear and concise, but may lack consistency or coherence in presenting ideas, impacting clarity. Language mechanics, including grammar and punctuation, are generally accurate but may contain occasional errors that do not significantly detract from readability.	The proposal lacks clarity and conciseness, making it difficult to understand the problem or proposed solution. Language mechanics, including grammar and punctuation, contain noticeable errors that hinder readability.	The proposal is unclear, verbose, or disorganized, hindering comprehension of the problem and proposed solution. Language mechanics, including grammar and punctuation, are poor, severely impacting readability and detracting from the overall quality of the proposal.
Persuasiveness and Logical Arguments	The proposal presents compelling arguments supported by relevant data, examples, and evidence, effectively persuading the reader of the viability and effectiveness of the proposed solution.	The proposal offers persuasive arguments with logical reasoning and some supporting evidence, convincing the reader of the potential benefits of the proposed solution.	The proposal provides adequate arguments but may lack depth or coherence in reasoning, weakening the persuasiveness of the proposed solution.	The proposal contains weak or unsubstantiated arguments, failing to convince the reader of the feasibility or effectiveness of the proposed solution.	The proposal lacks persuasive arguments or logical reasoning, failing to make a compelling case for the proposed solution.
Research and Evidence	The proposal demonstrates thorough research, incorporating relevant data, examples, and evidence to support the proposed solution and address potential objections.	The proposal includes sufficient research and evidence to support the proposed solution, though some aspects may lack depth or detail.	The proposal relies on limited research or evidence, with gaps in supporting data or insufficient backing for the proposed solution.	The proposal lacks adequate research or evidence to support the proposed solution, undermining its credibility and persuasiveness.	The proposal lacks any meaningful research or evidence, making it difficult to support the proposed solution effectively.
Coherence and Professionalism	The proposal is well-organized, with clear transitions between sections and a professional tone throughout, enhancing coherence and professionalism.	The proposal exhibits good organization and professionalism, with clear structure and a mostly professional tone, though minor lapses may occur.	The proposal is adequately organized but may lack smooth transitions or consistency in tone, affecting coherence and professionalism.	The proposal shows some organization but lacks clarity in structure or consistency in tone, diminishing coherence and professionalism.	The proposal is poorly organized, with disjointed or confusing presentation of ideas and unprofessional tone, impairing comprehension, and credibility.
Completeness and Feasibility of Solution	The proposal thoroughly addresses all aspects of the problem and proposed solution, offering a feasible and well-rounded plan for implementation.	The proposal covers most aspects of the problem and proposed solution, providing a feasible plan for implementation, though some details may be lacking.	The proposal addresses some aspects of the problem and proposed solution but may overlook key points or fail to offer a fully feasible plan for implementation.	The proposal overlooks several important aspects of the problem and proposed solution, resulting in an incomplete or unrealistic plan for implementation.	The proposal fails to address important aspects of the problem and proposed solution, offering an incomplete or implausible plan for implementation.