



STUDYDADDY

**Get Homework Help
From Expert Tutor**

Get Help

Your Organization

First and Last Name

Date

Executive Summary

Organization Background

Internal Strengths

Internal Weaknesses

External Opportunities

External Threats

Macro Environment Analysis: PESTEL

Micro Industry Analysis: Porter's Five Forces

Generic Strategy Recommendations

Organization Design Recommendations

Ethical Considerations

References

1. *SHOULD BE UPDATED WITH THE EXAMPLES FROM JAY'S SAMPLE TOUCHSTONE*



STUDYDADDY

**Get Homework Help
From Expert Tutor**

Get Help