Objectives and Issues

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OBJECTIVES AND ISSUES

Per livingdirect.com Washer and Dryer combo have many benefits when compared to traditional washer and dryers. Many available options are on the market, but not as efficient as the product I am offering. It shows more companies are jumping on the bandwagon and are offering washer and dryer combos. It gives consumers more options and better and more efficient appliances.

Another benefit is the amount of valuable space you will save with this combo machine. You may think it uses more electric or water, where it proves to be more efficient than other devices. This washer and dryer combo is incredibly versatile with the functions it must offer. And the horizontal drum is also gentler on your clothes than other top loading wash machines, (Kara Zorn-2014).

Some of the potential issues I may encounter cannot be avoided. After doing some testing and research, I noticed the Dryer component is only able to dry small loads. So, you must keep your wash loads short unless you want to take out half your load to dry the clothes. For example, your washing a load of towels, that may take hours to dry, especially having to take out half of that washed clothes. The washer water efficiency is only based on the wash cycle itself. One wash and the dry cycle can last anywhere from 3-6 hours, which is well at the regular time of a load to wash and dry. The machine I imagine will only take if a traditional washer and dryer take to wash and dry clothes.

Another potential issue I found the size of the combo machine, it may be larger than and average washer and dryer. My machine is the same height as an average washer and dryer would be. That would avoid consumers having to change their counters or anything else to accommodate the appliance, (Matthew Steen-2014).

Both advantages and disadvantages must be carefully evaluated. The potential issues are attacked first since those can be detrimental to the company. The machine I currently offer is wider than a regular washer and dryer. Only be a few inches but noticeable. I will redesign the device to match a regular washer and dryer. This way consumers are more likely to give it a shot. Knowing remodeling is necessary to make it fit. Nobody wants to have to grow through construction just to make a new appliance fit; customers are more likely not to purchase the machine due to that.

References:

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