Organizational Culture

(Ch 4) 20 pts

1. <https://www.youtube.com/watch?v=1n8ib1O5_G8>
2. <https://www.youtube.com/watch?v=bpm_LIyMtMY>

After watching the video clip 1 and clip 2 in the folder, let’s apply Schein’s onion model to the two organizations. Give one specific example from (a) Financial Company and (b) Google for each level in Schein’s onion model. Then, please answer the questions in the following page.

1. Behaviors and Artifact (4 pts)

(a)

(b)

1. Espoused Values (4 pts)

(a)

(b)

1. Assumptions (4 pts)

(a)

(b)

Q1: How do these three levels (elements) influence each other to create/maintain their organizational culture? Provide one specific example for each organization. (4 pts)

(a)

(b)

Q2: Do you see any cultural difference(s) in these two organizations? If so, what make(s) these two organizational cultures different (or the same, if you do not see any differences)? (4 pts)