Persuasive Messages

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**Part 1**

We always confront many situations in life that require us to either communicate in writing or orally. An example of written communication is the Persuasive messages. They are always written in any organization for the purposes of helping solve some real life problems by conveying appropriate information related to the challenge addressed. The over view is economical in structure as it is concise in nature and mainly reader oriented focusing on the receiver rather than the sender. Below is an example showing a persuasive text to boss of an organization.

Dear Sir, the operations of our organization under your management over the past three has greatly stimulated provocative response from our esteemed customers within the country. The entire citizens now consider you the best administrator because you have worked tirelessly in ensuring that they get the best quality devices.

It is for this reason that I pledge my request that you allocate some cash so that we invest to cater for the delivery services of the products purchased from our organization. I have personally done a lot of research from our monthly journals and even daily newspapers and came to a big discovery that people are faced with challenges of transportation that has even made them fear purchasing delicate electronic devices that we sell. The public means that most population use always handle the delicate devices roughly and most have undergone a lot of losses from the damages on-board.

I strongly believe that if you set aside some capital for special delivery services, then most people will be encouraged to buy our products as they will have confidence with safety of their purchases. This will directly increase the sales leading to expansion of the organization. If the sales may have not gone high as I expect, them, I will carry out a massive advertising so that many people across the country are aware of the services and their advantages.

The appropriate channel for this text is through the e-mail messages. This is because the channel is fast and efficient, again the message needs a very fast action and this is provided by e-mail. Bottom of Form