Go onto cnnmoney.com and complete the table below for the following stocks: (note the date and time you recorded these prices): AAPL, GOOG, and FB.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Apple | Google | Altria | Facebook |
| Ticker |  |  |  |  |
| Date |  |  |  |  |
| Price |  |  |  |  |
| Market Cap |  |  |  |  |
| Earnings (yr) |  |  |  |  |
| Dividend Yield |  |  |  |  |
|  |  |  |  |  |

which stock has the highest dividend yield? Compare the market capitalization and annual earnings of AAPL vs. that of GOOG, MO and FB combined. What are the implications of this comparison?