Select one multi-national corporation (MNC) of interest to you. This can be a company where you work, where you want to work or just of interest for research. At the end of each Unit, prepare a report that answers the pertinent questions regarding the Unit content as it pertains to this company.

a. What currency or currencies does your MNC work with? Discuss how exchange rates impact your MNC.

b. How do each of the main economic agents in the macroeconomy (see Figure 11.1, page 246) impact your MNC?

c. Estimate how a severe financial crisis would affect your MNC? What type of reform would need to be considered?

**Write a 5 page paper (1500 or more words) in APA format.**

**Below is a recommended outline.**

2. Cover Page (See APA Sample paper)

3. Introduction

a. A thesis statement

b. Purpose of paper

c. Overview of paper

4. Body

a. What currency or currencies does your MNC work with? Discuss how exchange rates impact your MNC.

b. How do each of the main economic agents in the macroeconomy (see Figure 11.1, page 246) impact your MNC?

c. Estimate how a severe financial crisis would affect your MNC? What type of reform would need to be considered?

5. Conclusion – Summary of main points

a. Lessons Learned and Recommendations

6. References – List the references you cited in the text of your paper according to APA format.

(Note: Do not include references that are not cited in the text of your paper)

**TABLE 11.1** The Main Economic Agents in the Macroeconomy

**AGENT FUCTIONS**

1. HOUSEHOLD ■ Supply factors (land, labor, and capital) to business

 ■ Purchase consumer goods and services (C)

 ■ Save

 ■ Pay taxes

2. BUSINESSES ■ Use the factors supplied by households to produce the nation’s output

 ■ Purchase investment goods (I)

3. GOVERNMENTS ■ Purchase government goods and services (G)

 ■ Collect taxes (T)

4. FOREIGNERS

 ■ Purchase exports (EX)

 ■ Supply imports (IM)

Reference:

Gerber J. (2011). Regional Trade Agreements. International Economics. 5th Ed. Pearson Education: Boston, MA