2.

Using the Original business and country selected in the paper you first helped with (International expansion of business operations: Kenya), prepare a Word document of the political structure and economic environment, including important political events that may lead to success or high risk due to business expansion to that region.

**In a minimum of 500 words**, (all papers need to be in APA guidelines) be sure to include the following:

1. background and economic strategy,
2. national goals,
3. national trade policies, and
4. emerging trends.

The submission should **include all sources (minimum of 4) used**, including the textbook, must be referenced, paraphrased and quoted material must have accompanying citations.

**3.**

Research the Original business and country selected in Unit I. Then, go to

https://www.cia.gov/library/publications/the-world-factbook for additional research of facts and data.
Prepare a word document of the general background information regarding the country selected. (i.e. culture and belief

systems, historical significance- specifically pertaining to the business realm). In a minimum of 500 words, be sure to include the following:

1. country’s culture and belief systems,
2. include events of important historical significance that may lead to success or high risk in your venture of business

expansion to that region, and

1. other descriptive events or information.

The submission should **include all sources (minimum of 4**) used, including the textbook, must be referenced, paraphrased and quoted material must have accompanying citations.

**4.**

Research the ORIGINAL business and country selected in Unit I. Then, go to

https://www.cia.gov/library/publications/the-world-factbook for additional research of facts and data.
Prepare a Word document of the general background information regarding the country selected (e.g., surplus, deficits,

crisis, and potential corruption of the country, with more emphasis on recent events). In a minimum of 500 words, be sure to include the following:

1. country’s currency structure;
2. institutional factors including size of the economy and domestic investor base, which may lead to success or high

risk in your venture of business expansion to that region; and

1. flexibility of exchange rate regimes.

The submission should include all sources (minimum of 4) used, including the textbook, must be referenced, paraphrased and quoted material must have accompanying citations.

**5.**

Research the ORIGINAL business and country selected in Unit I. Then, go to

https://www.cia.gov/library/publications/the-world-factbook for additional research of facts and data.
Prepare a Word document of the general background information regarding the country selected (e.g., risk elements, with

more emphasis on recent events).
In a minimum of 500 words, be sure to include the following:

1. regional transaction exposure and approach;
2. regional translation exposure and approach; and
3. regional operating exposure and other descriptive events or information.

The submission should include all sources (minimum of 4) used, including the textbook, must be referenced, paraphrased and quoted material must have accompanying citations.

**6.**

Research the business and country selected in Unit I. Then, go to

https://www.cia.gov/library/publications/the-world-factbook for additional research of facts and data.
Prepare a Word document of the general background information regarding the country selected, including domestic

capital status, liquidity, debt status, and a brief timeline of domestic growth, with more emphasis on recent events. In a minimum of 500 words, be sure to include the following:

1. a theoretical recommendation for maintaining domestic equity status,
2. a theoretical recommendation for raising global capital, and
3. other descriptive events or information.

The submission should include all sources (minimum of 4) used, including the textbook, must be referenced, paraphrased and quoted material must have accompanying citations.

**7.**

Research the business and country selected in Unit I. Then, go to

https://www.cia.gov/library/publications/the-world-factbook for additional research of facts and data.
Prepare a word document of the general background information regarding the country selected, including, but not limited

to, the corporate tax system, and import and export policies. In a minimum of 500 words, be sure to include the following:

1. country’s corporate tax system,
2. export and import policies that may lead to success or high risk in your venture of business expansion to that

region, and

1. other descriptive events or information.

The submission should include all sources (minimum of 4) used, including the textbook, must be referenced, paraphrased and quoted material must have accompanying citations.

**8.**

**PowerPoint:**
Using the assignments from Units 1. Through 7, create a **six- to eight-slide PowerPoint** presentation that contains the following:

1. Provide the historical perspective, timeline, and advantages of expanding your business and the country’s location, size, developments, and significant events from Unit I.
2. Describe the country’s economic factors, political strategies, goals, policies, and trends from Unit II.
3. Present the culture and belief systems of the country from Unit III.
4. Present the country’s currency structure, including the size of the economy and the domestic investor base.
5. Present regional transaction, translation, and operating exposure.
6. Present theoretical recommendations for raising global capital.
7. Present the country’s corporate tax system and export and import policies.

Include at least four academic references. DON’T FORGET SOME SPEAKER NOTES Please.

*Note: Appropriate academic resources include academic and governmental websites, scholarly texts, and peer-reviewed articles. Wikipedia, other wikis, and any other websites ending in anything other than “.gov” do not qualify as academic resources.*

This **assignment must follow these formatting requirements**:

* •  Include a title slide containing the title of the assignment, the student’s name, the professor’s name, the course title, a nd the date. The title slide is not included in the required slide length.
* •  Include a reference slide containing the sources that were consulted while completing research on the selected country, listed in APA format. The reference slide is not included in the required slide length.
* •  Format the PowerPoint presentation with headings on each slide, using *two to three* colors, *one to two* fonts, and *two to three* relevant graphics (e.g., photographs, graphs, clip art), ensuring that the presentation is visually appealing and readable.