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Mapping Frontier Economies - Reading and Comment

- 1) Read the Harvard Business Review article: Mapping Frontier Economies by Aldo Musacchio and Eric Werker (December 2016). Here is the link:

<https://hbr.org/2016/12/mapping-frontier-economies>
[\(Links to an external site.\)](#)

- 2) Reflect on the following questions:

Does it make sense to have business operations in frontier economies? Why? What are the pros and cons?

- 3) Post your answers (200 – 250 words) by [TUESDAY, February 7. 2017](#)



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