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## Develop a Crisis Communication plan for the United States Parachute Association

- Plan will utilize attached plan as a base of info.
- It will be 08 pages long, in the APA Format
- The following items will be included:
- Title Page (with clear identification of U.S. Parachute Association)
- Statement of Purpose
- Scope
- Situations and assumptions
- Audience profile
- Chains of command/approval process (operations)
- Key Communications Strategies
- Delegation of Responsibilities
- Evaluation of Communications efforts
- Guidelines specific to social media use
- References



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