



**STUDYDADDY**

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| Points: 100   | Homework Set 1: Chapters 1, 2, and 3   |  |  |  |
|---|--|--|--|--|
| Criteria  | Unacceptable Below 70% F   | Fair 70-79% C  | Proficient 80-89% B  | Exemplary 90-100% A  |
| 1. In your own words, please identify two different stock exchanges in the United States. Describe the similarities and differences between the two stock exchanges. Identify one stock from each of the two stock exchanges.<br><br>Weight: 30%  | Did not submit or incompletely identified two stock exchanges in the United States. Did not submit or incompletely described the similarities and differences between the two stock exchanges. Did not submit or incompletely identified one stock from each of the two stock exchanges.       | Partially identified two stock exchanges in the United States. Partially described the similarities and differences between the two stock exchanges. Partially identified one stock from each of the two stock exchanges.                            | Satisfactorily identified two stock exchanges in the United States. Satisfactorily described the similarities and differences between the two stock exchanges. Satisfactorily identified one stock from each of the two stock exchanges.                       | Thoroughly identified two stock exchanges in the United States. Thoroughly described the similarities and differences between the two stock exchanges. Thoroughly identified one stock from each of the two stock exchanges.                                   |
| 2. Using the two stocks you identified, determine the free cash flow from 2013 and 2014. What inference can you draw from the companies' free cash flow?<br><br>Weight: 30%   | Did not submit or incompletely determined the free cash flow from 2013 and 2014. Did not submit or incompletely explained the inferences drawn from the companies' free cash flow.   | Partially determined the free cash flow from 2013 and 2014. Partially explained the inferences drawn from the companies' free cash flow.   | Satisfactorily determined the free cash flow from 2013 and 2014. Satisfactorily explained the inferences drawn from the companies' free cash flow.   | Thoroughly determined the free cash flow from 2013 and 2014. Thoroughly explained the inferences drawn from the companies' free cash flow.   |
| 3. Using the information and formulas from your textbook, please prepare two financial ratios for each stock, using the 2013 and 2014 financial statements, to include: liquidity ratios, asset management ratios, and profitability ratios. You should have a total of six ratios for each stock, per year. What challenges, strengths, or weaknesses do you see? Please be articulate.<br><br>Weight: 30% | Did not submit or incompletely prepared two financial ratios for each stock, using the 2013 and 2014 financial statements, to include: liquidity ratios, asset management ratios, and profitability ratios. Did not submit or incompletely explained the challenges, strengths, or weaknesses. | Partially prepared two financial ratios for each stock, using the 2013 and 2014 financial statements, to include: liquidity ratios, asset management ratios, and profitability ratios. Partially explained the challenges, strengths, or weaknesses. | Satisfactorily prepared two financial ratios for each stock, using the 2013 and 2014 financial statements, to include: liquidity ratios, asset management ratios, and profitability ratios. Satisfactorily explained the challenges, strengths, or weaknesses. | Satisfactorily prepared two financial ratios for each stock, using the 2013 and 2014 financial statements, to include: liquidity ratios, asset management ratios, and profitability ratios. Satisfactorily explained the challenges, strengths, or weaknesses. |
| 4. Clarity, writing mechanics, and formatting requirements.<br><br>Weight: 10%  | More than 6 errors present   | 5-6 errors present   | 3-4 errors present   | 0-2 errors present   |



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