



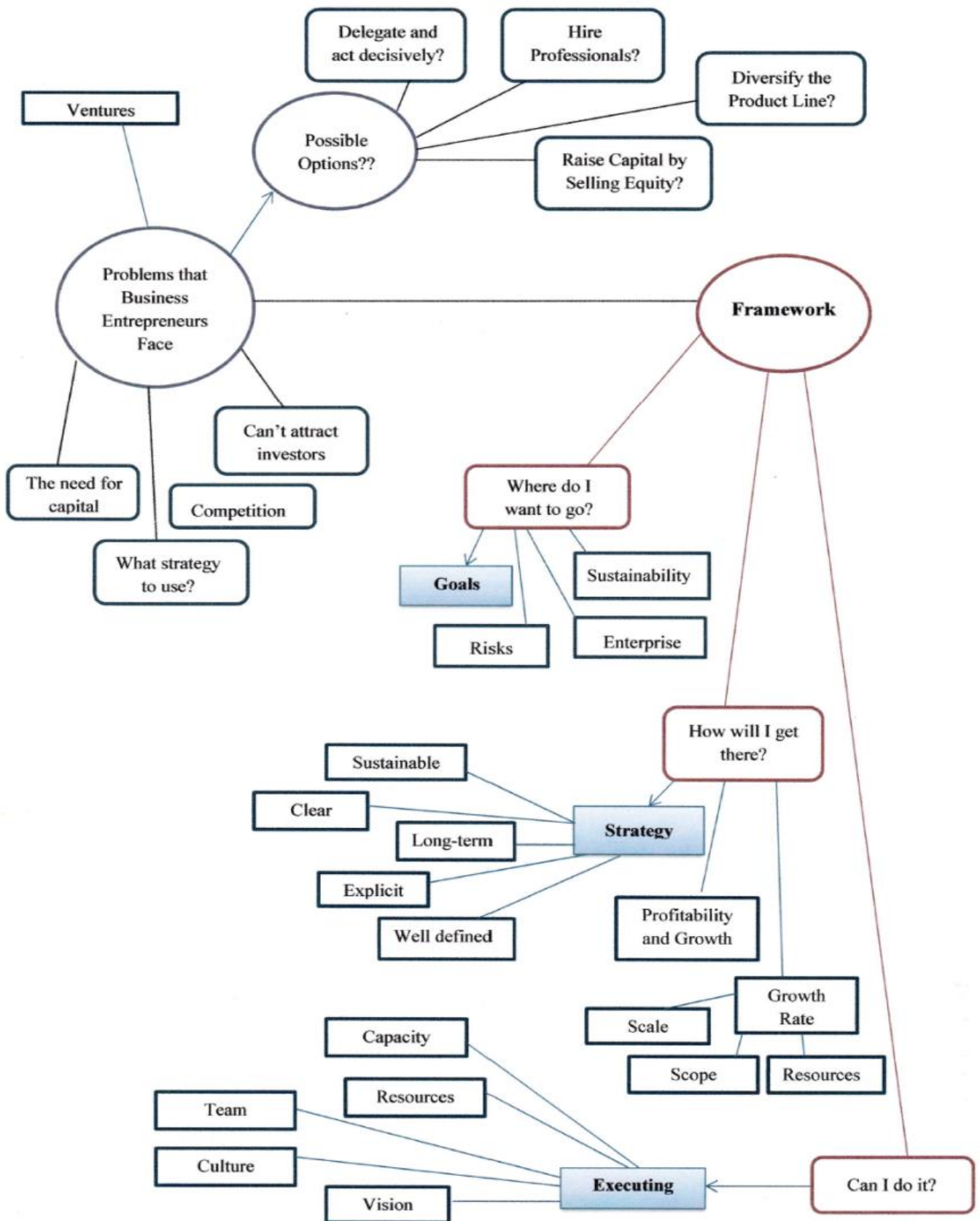
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# Example of a Mental Map<sup>1</sup>

Article "The Questions Every Entrepreneur Must Answer" By: A. Bhide. HBR



<sup>1</sup> Developed by students: Ksenia Mccracken & Karen Damdar. Class Senior Business Seminar. Prof. Guillermo Rivero.



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