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COURSE PROJECT

Policy Analysis Brief

For this course project, you will conduct a policy analysis and create a publishable policy analysis brief and presentation. In the process of completing your project, you will learn the key components of policy analysis and examine the necessary tools, techniques, and methods used.

The topic of your policy brief will be chosen from one of the following national concerns: (1) immigration policy, (2) environmental policy, or (3) health care policy. Since these are broad policy areas, you will need to narrow your focus within the area you choose.

The layout of your brief will consist of the following:

1. Introduction to the topic focus of your policy analysis (Unit 5 Assignment)
2. Background and definition of the problem focus of your policy analysis (Unit 5 Assignment)
3. Identification and application of a policy analysis theoretical framework (Unit 5 Assignment)
4. Construct policy alternatives (Unit 7 Assignment)
5. Development of evaluative criteria to judge the merits of policy alternatives (Unit 7 Assignment)
6. Application of the cost-benefit policy analysis method to assess policy alternatives (Unit 7 Assignment)
7. Identification of recommendations related to findings of the policy analysis (Unit 7 Assignment)
8. Conclusion (Unit 7 Assignment)

Your course project will be delivered in a stepwise, iterative manner and will consist of the following assignments:

- Introduction, Background, and Theory Framework – Due in Unit 5
- Application of Policy Analysis Methods & Techniques – Due in Unit 7
- Policy Analysis Brief – Due in Unit 9
- Policy Analysis Presentation – Due in Unit 10

To achieve a successful project experience and outcome, you are expected to meet the following requirements.

- **Written communication:** Written communication is free of errors that detract from the overall message.
- **APA formatting:** Resources and citations are formatted according to current edition APA style and format.
- **Number of resources:** Minimum of 15–20 peer-reviewed resources.
- **Length of paper:** 25–30 typed, double-spaced pages, including title page and references.
- **Font and font size:** Arial, 12 points.

Project Components

Project Component	Course Grade Weight	Unit Due
Introduction, Background, and Theory Framework	10%	Unit 5
Application of Policy Analysis Methods and Techniques	10%	Unit 7
Policy Analysis Brief	40%	Unit 9
Total:		70%

Project Component

Course Grade Weight

Unit Due

Policy Analysis Presentation

10%

Unit 10

Total: 70%

[u05a1] Unit 05 Assignment 1

Introduction, Background, and Theory Framework

In the first project component, you will: 1) introduce the topic of your policy analysis; 2) define a policy problem, including any relevant ethical concerns; and 3) identify and apply a policy analysis theoretical framework related to your policy problem. For the Unit 5 Assignment, the layout of your brief will consist of the following;

Resources

[Introduction, Background, and Theory Framework Scoring Guide.](#)

[Writing Feedback Tool.](#)

1. Introduction to the topic focus of your policy analysis.
2. Background and definition of the problem focus of your policy analysis.
3. Identification and application of a policy analysis theoretical framework.

You are expected to follow these requirements:

- **Written communication:** Written communication is free of errors that detract from the overall message.
- **APA formatting:** Resources and citations are formatted according to current edition APA style and format.
- **Number of resources:** Minimum of 8–10 peer-reviewed resources.
- **Length of paper:** 10–12, typed, double-spaced pages, including title page and references.
- **Font and font size:** Arial, 12 points.

Note: your instructor may also use the Writing Feedback Tool to provide feedback on your writing. In the tool, click on the linked resources for helpful writing information.

[u07a1] Unit 07 Assignment 1

Application of Policy Analysis Methods and Techniques

In the next component of your project you will: 1) construct and analyze a set of policy alternatives, including diversity and equity considerations; 2) develop evaluative criteria to judge the merits of policy alternatives; 3) apply the cost-benefit policy analysis method to assess the policy alternatives; 4) identify recommendations based on the findings of the policy analysis; and 5)

Resources

[Application of Policy Analysis Methods and Techniques Scoring Guide.](#)

[Writing Feedback Tool.](#)

provide a conclusion as related to the overall policy analysis. For the Unit 7 Assignment, the layout of your brief will consist of the following:

1. Constructed policy alternatives.
2. Evaluative criteria developed to judge the merits of policy alternatives.
3. Recommendations related to findings of the policy analysis.
4. Conclusion.

You are expected to follow these requirements:

- **Written communication:** Written communication is free of errors that detract from the overall message.
- **APA formatting:** Resources and citations are formatted according to current edition APA style and format.
- **Number of resources:** Minimum of 8–10 peer-reviewed resources.
- **Length of paper:** 12–15, typed, double-spaced pages, including title page and references.
- **Font and font size:** Arial, 12 points.

Note: your instructor may also use the Writing Feedback Tool to provide feedback on your writing. In the tool, click on the linked resources for helpful writing information.

[u09a1] Unit 09 Assignment 1

Policy Analysis Brief

To complete your Policy Analysis Brief, revise your paper to include information from Units 7, 8, and 9 to broaden and deepen your analysis. While all sections of your brief may need revisions, you will definitely need to complete the following:

Resources

- [Policy Analysis Brief Scoring Guide.](#)
- [ePortfolio.](#)

- Integrate information regarding the existing political environment into your policy alternatives section.
- Integrate information regarding the current or emerging factors that affect the policy management function at the state or federal level into your recommendation section.
- Integrate information regarding policy implementation at the agency level into your recommendation and conclusion sections.
- Integrate feedback from your first two assignments into your final paper.

When you are ready, submit the final version of your policy brief in the assignment area. Remember, the layout of your brief should consist of the following;

1. Introduction to the topic focus of your policy analysis.
2. Background and definition of the problem focus of your policy analysis.
3. Identification and application of a policy analysis theoretical framework.
4. Constructed policy alternatives.
5. Developed evaluative criteria to judge the merits of policy alternatives.
6. Applied policy analysis methods to assess policy alternatives.
7. Recommendations related to findings of the policy analysis.

8. Conclusion.

You are expected to follow these requirements:

- **Written communication:** Written communication is free of errors that detract from the overall message.
- **APA formatting:** Resources and citations are formatted according to current edition APA style and format.
- **Number of resources:** Minimum of 15–20 peer-reviewed resources.
- **Length of paper:** 25–30, typed, double-spaced pages, including title page and references.
- **Font and font size:** Arial, 12 points.

Portfolio Prompt: You are required to save this learning activity to your ePortfolio, in the Professional Showcase binder for Program Outcome 2.

[u10a1] Unit 10 Assignment 1

Policy Analysis Presentation

In this unit, you will submit a presentation of your policy analysis brief. Think about the focus of your policy analysis and choose an audience that has some interest in the area. You will then tailor your presentation to the interest areas of your stakeholders.

Resources

[Policy Analysis Presentation Scoring Guide.](#)
[ePortfolio.](#)

Address the following in your presentation:

- Describe how the focus of your analysis is aligned with the interests of your audience.
- Explain the methodology that underpinned your analysis.
- Explain the key findings from your analysis.
- Identify the policy recommendations derived from your analysis.

Structure your policy presentation in the following manner:

- Introduction to the topic of your public policy analysis.
- Background and definition of the problem focus of your policy analysis.
- Methodology used to assess the focus of your policy topic.
- Recommendations related to findings of the policy analysis.
- Conclusion.

You are expected to follow these requirements:

- **Written communication:** Written communication is free of errors that detract from the overall message.
- **APA formatting:** Resources and citations are formatted according to current edition APA style and format.
- **Number of resources:** Minimum of 10–15 peer-reviewed resources.
- **File format:** PowerPoint.
- **Length of presentation:** 10–15 slides.

Portfolio Prompt: You are required to save this learning activity to your ePortfolio, in the Professional Showcase binder for Program Outcome 2.



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