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Basic Blog Post Guidelines

For COM 310, the Basic Blog Post is designed to call our attention to something **you** found that is relevant to our class. Usually you are reacting to a text or resource that you found while surfing the Web. In any case, it must come from a reputable news source, website, or database, and it should be relevant to one of the following topics:

Technical Communication

Workplace Writing

Workplace Ethics

Jobs Search/Jobs Availability

Writing and Technology

Business Technology

Design

Publishing

Public Speaking

Describing Processes and Systems

Education, Instruction and Teaching (including How-to's)

Personal Technology

Professional/Business Ethics

Productivity

Increasing Professional Effectiveness

Science Writing

Writing About Technology

ALL blog posts must include your NAME in the title of the post.

1) Basic Blog Post

For this type of post, you locate a resource from the Internet that matches one of the categories above. Link to it with an embedded link and provide **at least two fully developed paragraphs** of writing about what you've found. Explain what is interesting about it. Explain why we need to check this out. Explain why it is relevant to technical communication.

The format and/or media of the resource you find is up to you. You can link to an article, a Ted Talk, a video clip, a blog post, a feature film, a Wikipedia entry, an artists' website, a slideshow, a tutorial, an info-graphic, a corporate website, *any* website etc. etc. The list goes on and on. Just be able to point out how it is interesting, and how it is relevant. The resource that you link to can be an article **about** one of the above topics, or it can be an **example of** one of these topics.

- Show us the original material you found with an embedded link or video.
- Write a **paragraph** that summarizes your chosen text

- **Write one or more paragraphs** that explains these questions: What is interesting about the material you chose? How is it relevant to the students and professionals of today? How does it connect to us and our course's topics?



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