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Name_____

PERSUASIVE SPEECH EVALUATION FORM

Speaker is evaluated on each point as being:
(A) Superior; (B) Exceeds Expectations; (C) Meets Requirements; (D) Needs Improvement; (F) Unsatisfactory

		GENERAL COMMENTS
INTRODUCTION		
Gained interest and attention	A B C D F	
Related topic to audience	A B C D F	
Established credibility	A B C D F	
Previewed body of speech	A B C D F	
BODY		
Main points and sub-points clear	A B C D F	
Organized well/ Appropriate strategy	A B C D F	
Transitions and flow	A B C D F	
Oral citations clear	A B C D F	
Quality and variety of support	A B C D F	
Use of logos	A B C D F	
Use of ethos	A B C D F	
Use of pathos	A B C D F	
Use of language devices	A B C D F	
CONCLUSION		
Transition signal of end	A B C D F	
Summary	A B C D F	
Call to action	A B C D F	
Memorable ending	A B C D F	
DELIVERY		
Maintained eye contact	A B C D F	
Avoided distracting mannerisms	A B C D F	
Posture, gestures, movement	A B C D F	
Used pauses effectively	A B C D F	
Used vocal variety	A B C D F	

Genuine (natural not stiff) and enthusiastic	A B C D F
Used note cards effectively	A B C D F
Well-rehearsed and smooth	A B C D F
Used extemporaneous style	A B C D F
Appropriate attire and appearance	A B C D F

OVERALL EVALUATION

Was the speech persuasive?	A B C D F
Related and adapted to audience	A B C D F
Improvement from former speech	A B C D F
Completed within time limit (5 to 7 minutes)	A B C D F
Outline and Bibliography format	A B C D F

VISUAL AID EVALUATION FORM

VISUAL AID PREPARATION					
Prepared well in advance	A	B	C	D	F
Creative development of visual aid	A	B	C	D	F
Clear & easy to understand/enhanced understanding	A	B	C	D	F
Large enough to be seen clearly by entire audience	A	B	C	D	F
VISUAL AID PRESENTATION					
Presentation of visual aid practiced	A	B	C	D	F
Visual aid incorporated well in speech	A	B	C	D	F
Maintained eye contact/avoided talking to visual aid	A	B	C	D	F
Kept visual aid out of sight when not being used	A	B	C	D	F
GENERAL COMMENTS					

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