



STUDYDADDY

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PAPER 3: MILLION \$ QUESTION

For this paper, please imagine you have taken a job as the personal assistant to a billionaire who is deeply devoted to issues of child advocacy. Your boss has formed a charitable trust, which is a fund of money that can only be spent to donate to not-for-profit organizations. Non-profit organizations are also referred to as 501(c)3 organizations, because that is the part of the tax code under which they are organized.

Your new boss tells you that your first task will be to choose the one not-for-profit organization to which the money should be donated. Her requirements for the organization are:

- It must be a 501(c)(3) (not for profit) organization;
- It must focus on children;
- It must focus on specific solutions to an advocacy issue;
- It must spend its money wisely and well.

Choosing a reputable charity that actually makes wise and honest choices about how to spend donations is more difficult than it might at first appear. For example, the Red Cross, which has been considered absolutely trust worthy for decades, has recently been accused of squandering money intended to be spent helping victims of hurricane Sandy. Please read or listen to the following: <http://www.npr.org/2014/10/30/360019809/red-cross-troubles-have-been-building-for-years> & <http://www.npr.org/2014/10/29/359365276/on-superstorm-sandy-anniversary-red-cross-under-scrutiny>

In addition, please take a look at Charity Navigator, an organization that rates non-profit organizations. <http://www.charitynavigator.org/>

Your boss asks you to write a memo for her in which you:

- Describe the charity you have chosen and the issue it addresses
Explain why you have chosen it, being sure to explain the information that you used to make this decision. Please use APA formatting.
- Describe the one specific project on which you would like to focus
If appropriate, explain how you will measure the success of this project.
- Explain why you believe this is such an important and appropriate issue;
- Describe the solution that they propose and why you believe it is effective.
- Be sure to explain clearly and specifically how they will use \$1,000,000.
- Use the advocacy concepts we have discussed to deepen your analysis

In order to fully explain your choices, your memo should be about three pages long, but may not be longer than four unless you contact me for special permission.. Please be sure to follow all requirements for written work as explained in the syllabus.

Questions? Please post on the discussion forum.



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