**Topic 6: Mission Statement Analysis**

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| **REQUIREMENTS:** | **Possible** | **Actual** |
| Comparison of mission/organizational vision statements of the selected mission statements addresses the following:   * Similarities and differences * The impact these statements have on the culture of the organization | 15 |  |
| Explains how mission/organizational vision statement values are explicitly or implicitly apparent in both companies. | 15 |  |
| Provides examples of servant leadership principles or values the company publically represents through employee satisfaction, marketing, and other organizational services. | 20 |  |
| Discusses the role of the company’s mission or organizational vision statement in guiding organizational behavior including:   * Includes revisions to the traditional company’s mission statement that would better represent servant leadership. * Explains how the mission statement should guide the company’s treatment of employees and clients. | 20 |  |
| Learner prepares all answers and comments according to the APA guidelines found in the located in the Student Success Center. | 10 |  |
| Mechanics of Writing   * + Learner is clearly in control of standard, written American English.   + All work includes correct spelling, punctuation, and grammar. | 10 |  |
| Language Use and Audience Awareness   * + Student used correct sentence construction, word choice, etc.   + Student uses language in ways that are appropriate to the purpose, discipline, and scope. | 10 |  |
| **TOTAL** | **100** |  |