# Innovation/Entrepreneurial Change Annotated Bibliography

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Baumgartner, J. (2013). Innovation Management. Retrieved from <http://www.innovationmanagement.se/imtool-articles/the-basics-of-creative-problem-solving-cps/>

This article discusses creative problem solving plus its procedure. This article states that creative problem is not just brainstorming in which a lot of people associate it with. J. Baumgartner states that creative problem solving is a simple procedure that breaks down the problem to really undersupplies it plus involves generating ideas to find a solution. There stand seven steps involved in this procedure: Clarify plus identify the problem (this is the most important step as it finds the real problem or goal), research the problem (this helps to get a better underutilizing), formulate creative challenges (this is a simple question that will encourage suggestions), generate ideas (brainstorming), combine plus evaluate the ideas (choose ideas that meet the criteria), draw up an action plan (use simple steps), do it! (implement the ideas). The end of this article states that if organizations fail to use the creative problem solving than the systems plus techniques normally fail.

Brpluss, R.F. (2017). Chief Executive. Retrieved from [http://chiefexecutive.net/the-key-to-successful-innovation-is-proper-execution/](http://chiefexecutive.net/the-key-to-successful-innovation-is-proper-implementation/)

This article reviews how plus why proper execution is the key to successful innovation. The author explains how execution plus structure a culture of sustainable innovation is critical. Execution can be broken down into three parts comprised of big ideas, people, plus procedure. The big ideas portion consists mainly of promoting innovation, structure the proper culture, plus removing any barriers. The people portion is important because people related issues stand generally barriers to execution. A critical part of implementing innovation is acquiring plus keeping the right people. The proper people will help ensure all employees stand engaged plus contribute to innovation. Procedure is broken down into generating ideas, screening, testing, analysis, beta tests, product expansion technicalities, commercialization, plus post-launch review. The purpose of procedure is to make sure outcomes stand attained, plus the procedure is repeatable from beginning to end.

Dess, Gregory, Alan Eisner, G.T. Lumpkin, Gerry McNamara. Strategic Management: Creating Competitive Advantages, 7th Edition. McGraw-Hill Learning Solutions, 09/2013. Vital Book file.

This textbook discusses strategic management plus the competitive advantage. Chapter nine of this text discusses different tactics for motivating with rewards plus incentives plus how to measure it. It discusses what stand reward systems, the latent downside, creating effective reward plus incentive packages, plus setting up boundaries plus constraints. It also discusses reward systems as a way of organizational control by using rewards to reinforce other means control. Chapter twelve goes into tactics for change management plus how to manage the change plus innovation. It discusses how managing change is one of the most important functions performed by strategic leaders plus how companies can expel or progress their business through innovation plus corporate entrepreneurship.

Pancer, s. M., plus Westhues, A. (1989) "A expansional stage approach to package planning plus evaluation." Evaluation Review (13): 56-77.

Evaluation drop into one of two extensive groups: decisive plus collective. Decisive assessments stand showed throughout package expansion plus execution plus stand valuable if you need a path on how to best attain your goals or progress your package. Collective assessments must be concluded once your packages stand well proven plus will inform you to what degree or amount the package is attaining its goals. Procedure evaluation is a technique of measuring how a package is being implemented. Procedure evaluation focuses on the package’s actions, execution, plus service delivery, whereas outcome evaluation focuses on the efficiency of the package plus its outcomes. Structure procedure evaluation events into package execution plus using the outcomes of these events to conduct incessant class progress Ent is possibly one of the most important yet overlooked tactics in community well- being practice. This section affords information on how to project a procedure evaluation that will inform plus progress package execution. Procedure evaluation may befall with or without outcome evaluation plus may include a mixture of qualitative plus quantitative facts collection tactics. However, if assets, time plus viability stand a road block to conducting a full evaluation study, it is highly suggested that a good procedure evaluation study be incorporated. Evaluation enables you to exhibit your package’s success or progress. The information you collect allows you to better commune your package's impact to others, which is critical for community relations, staff morale, plus attracting plus retaining support from current plus latent funders.

Quinn, B. (2015). Why measuring innovation matters. Retrieved from <http://www.forbes.com/sites/brianquinn/2015/11/05/why-measuring-innovation-matters/#d25e30541710>

This article talks about the benefits of innovation measurement for both the company, employees, plus customers. Innovation measurement used in the right context can guide the work that is done plus the decisions that stand made. Having measurements in place can change the perception plus the behaviors because they realize there stand tools in place to assess actions plus outcomes. The measurements that stand put into place to shape the decisions, behaviors, plus events must be aligned with the strategic goals of the organization because the goals plus plan of the organization will foster the innovations created. This article also discusses the need for a varied set of goals. Many organizations rely on financial goals, but these alone stand not enough to measure the outcomes. Measurements must be customer focused as well plus will change over the course of time because the company will continue to grow.