**Case Study Ethical Hammer Falls on Daddy Huxtable**

For decades, there was no more beloved television figure than Bill Cosby.

As the star of TV’s number one rated *The Cosby Show* in the 1980s, the comedian played patriarch Cliff Huxtable of an upper middle-class African American family in Brooklyn Heights. Daddy Cliff regularly counseled his five children with wise and ethical advice. And the comedian, himself, who had risen from the projects of Philadelphia to become one of the brightest entertainment stars of his era, enjoyed a reputation for ethics and honesty around the world.

And then, 30 years after his meteoric rise to stardom, Bill Cosby’s ethical reputation absorbed a hammer blow that would ultimately prove fatal to his career.