Level 2 Supply Chain Management

Coursework 2 Planning

**Assignment information:**

This assignment requires you to write a 2000 word original report addressing the following areas:

Compare and analyse the supply chain of one service and one manufactured product of your choice. In addressing this report you should ensure that you consider:

* The overall design of the supply chains
* How decisions are made
* The role of the consumer
* The importance of quality

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| --- | --- |
| Area | Weighting |
| The overall design of the supply chains | 25% |
| How decisions are made | 20% |
| The role of the consumer | 20% |
| The importance of quality | 25% |
| Referencing and layout | 10% |

In groups, discuss the following issues:

1. Based on feedback received from CW1, what are your key-concerns for your CW2 submission, and how can these be addressed?
2. What factors will your product selection be based on? (i.e. Information availability, supply-chain functionality and effectiveness, suitability for comparison, etc.)
3. Given the assignment information available above, develop a preliminary report-plan indicating the core sections to be included, and corresponding word allocations.