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On the contrary, what would cost them dearly, in both personal and career terms, would be admitting that they were wrong, that they had disrupted thousands of lives and wasted billions of taxpayer dollars.

"Urban Sprawl"

From the second half of the twentieth century onward, a variety of programs created by planners and social reformers have sought to limit the housing choices of people across a broad socioeconomic spectrum. While many of these programs have artificially limited the housing choices of low-income people through building restrictions that raise housing costs, other programs have targeted more prosperous people who have moved out of the cities and into the suburbs, creating what has been called "urban sprawl." The definition of this term has been elusive but the fervor of the attack on it has been unmistakable. Sometimes these attacks have been aesthetic, sometimes economic, and sometimes social.

One of the leading critics of urban sprawl, Lewis Mumford, said:

Circle over London, Berlin, New York, or Chicago in an airplane, or view the cities schematically by means of an urban map and block plan. What is the shape of the city and how does it define itself?⁵⁶

Like many other critics, he deplored the "sprawl and shapelessness" of cities *as seen from overhead*. In other words, the aesthetic criticism of much suburban development has been that it does not look attractive to third parties flying over it. But obviously such development would not have taken place and grown if it were not attractive to those on the ground who moved into such places. The underlying basis for the criticisms rests on a presumption of better aesthetic taste on the part of third party observers, as compared to the taste of ground-level inhabitants. This presumption is often explicit and has been part of the criticism of urban expansion into the surrounding countrysides for more than a century.

Modern critics blame the automobile for suburbanization or "sprawl," just as in the nineteenth century the Duke of Wellington blamed the newly

created railroads for encouraging "the needless." Obviously the "common p moved if they had considered it needless. is that third-party elites know better than at their own expense. "Taste is utterl British critic who deplored those who countryside in 1932.⁵⁷ A similar aesthe twentieth century by American folk s suburban development houses, such as "ticky tacky" boxes, "little boxes all the sa

Obviously such developments would r homes did not find the lower prices ma identical houses more important than t with different tastes and priorities remai distinctive and more expensive housing "ticky tacky" boxes may well have been a moved into them from crowded urban a whether many people moved to Daly Levittown from Park Avenue. The aesth has been only one of many criticisms enduring and, since it is subjective, it c facts, as other claims against "urban sprawl"

It is not only the quality of particu apparently chaotic expansion of urban c been criticized: However, the fact that o a community do not see a pattern does relevant to the desires of the people living suburbanites who are, after all, not livi presenting a tableau pleasing to third par

"Planned" communities—whether pl builders under the direction or const commissions—may better meet the pre necessarily serving the functional purpose the internationally renowned planned

Sweden— remains the exception, rather than the rule, even in Sweden, where most people choose to live in communities very much like “unplanned” communities deplored by critics in the United States and in other countries. As one study notes: “With its freeways, shopping centers, and big-box Ikea stores, much of suburban Stockholm looks more like suburban America than like Vällingby.”⁵⁹

What is called “smart growth” in some places is government imposition of the preferences of observers, critics, activists, or “experts” to over-ride the desires of the people themselves, as expressed in what they are willing to spend their own money to buy or rent. Although the term “smart growth” is new, the concept itself is not. The first Queen Elizabeth issued an edict in the sixteenth century forbidding building around the city of London. Centuries later, an elaborate Greater London Plan of 1944 and other plans to control growth likewise imposed radical changes in land use laws but in the end still failed to stop urban sprawl around London.

It is as misleading to speak of “planned” and “unplanned” communities as it is to speak of planned versus unplanned economies. In both cases, individuals and enterprises making decisions independently of government officials do not behave randomly or chaotically but plan just as much as any planning commission. What government planning means in practice is the suppression of individual plans and the imposition of a politically or bureaucratically determined collective plan instead. The history of centrally planned economies, most of which were increasingly superseded by more market-oriented economies by the late twentieth century— even in countries controlled by socialists and communists— suggests that what seems more plausible to observers does not necessarily produce end results desired by most people. “Unplanned” communities, like “unplanned” economies, must be guided by the desires of people at large, in order to earn their money, whether or not those desires are understood or approved by third party observers.

Specific factual claims by critics of “urban sprawl,” as distinguished from their aesthetic or other presumptions, can be subjected to the test of evidence. Among these claims is that laws limiting growth are necessary in order to preserve fast-disappearing open space from being paved over. But,

as noted earlier, only about 5 percent of the land in the United States has been developed. In other words, if every city and town in the United States grew to the size— which could take generations— that would be required to use all the land undeveloped. Some of the most ardent advocates of “smart growth” demands for more “open space” preservation laws are in places where much, if not most, of the land in the area is undeveloped, on which nothing is allowed to be built.

In 2006, for example, various conservation groups in the San Francisco Bay Area advocated setting aside an additional 1.5 million acres of land on which building would be forbidden by 2050. *San Francisco Chronicle* reported, “the Bay Area has more than 1.5 million acres of open space, more than any metropolitan area in the nation. It is the most open space of any metropolitan area in the nation.”⁶⁰ The 1.5 million acres in the San Francisco Bay Area are not undeveloped— which is to say, five-sixths of the land is developed— despite rhetoric which might suggest that open space is being preserved. In fact, a million acres were already legally off-limits to building in 2006. Nevertheless, despite a growing population and soaring housing prices in the nation, a coalition of conservation groups succeeded in getting another million acres of land off-limits to building by 2050. They guaranteed a further escalation of housing prices as the average new home buyer’s income was already going to be insufficient to buy a home in the area.

The question here is not whether open space is a good thing, but whether an open-ended commitment to ever more open space is a good idea. It is especially important to weigh costs against benefits. There is crusading zeal and heady rhetoric in favor of open space that virtually everyone regards as desirable, because crusades are not subject to cost-benefit analysis.

A related claim, made not only in the United States but also in other countries, is that agricultural land must be preserved. This is a common claim even in countries where agricultural subsidies are a major cause of economic and social problems for generations, such as the United Kingdom and the European Union. The American government, for example,

billions of dollars to take farm land out of production, in order to try to keep agricultural surpluses from being even larger and more costly than they are.

The fact that so many farmers are abandoning farming, and that so much agricultural land is available for building residential communities, ought to be decisive evidence against those who raise alarms about the dangers of "losing" farmland. Indeed, the very need to pass laws to prevent this land conversion from taking place contradicts the rationale used to justify such laws. But, here again, what seems plausible to third-party observers whose views are promoted among the intelligentsia and echoed in the media can be politically decisive, despite the desires of far more numerous other people directly involved, whose desires as tenants or home owners can be thwarted by laws based on beliefs in more elite circles and whose economic consequences are not widely understood.

Claims of environmental pollution created by the spread of suburbanization are also among the claims that can be scrutinized in the light of empirical evidence. It is certainly true that places where there are people tend to generate more air pollution from burning fuels, as well as pollution from sewage and other waste products, as compared to the pollution generated in open, uninhabited countrysides. But it is people—not their location—which both generate pollution and use up natural resources.

When half the people in a city relocate to the countryside, half the pollution may go with them but, if so, that can mean that there is only half as much pollution back where they left. The case that there is a *net* increase in either the total pollution or the total use of natural resources from a relocation of people is one that would have to be made explicitly and supported empirically, not insinuated by showing that pollution and resource use are greater in occupied places than in unoccupied places. Moreover, the farmland that many are anxious to preserve generates pollution of ground water from the run-off of chemicals used in growing crops and pollution of the air from the use of insecticides and fertilizers.

It is often assumed that suburbanization means an increased use of automobiles and therefore an increased use of fuels, resulting in an increased pollution of the air. That would be virtually axiomatic if suburbanites all

commuted to jobs in the central cities. But the movement of jobs as well as people out of the central cities is not a new pattern but one seen generations ago. In the twentieth century, one-third of all manufacturing was located outside the central cities and, by mid-century, two-thirds were located outside the central cities. Similarly, London spread out into the suburbs back in the 1920s, from one part of the suburbs to another becoming a "conurbation" from the suburbs into London.

Similar patterns have been found in Hamburg and other European cities, to a greater extent than in south American cities showed a pattern similar to that.

In North American urban areas the movement of people in the 1920s was even more of a mass movement than the expansion and intensification of retail and office buildings in downtowns led to a sharp decrease in the number of people in the center of cities. In this trend, American cities were long visible in the city of London in which the center was intensely crowded during the workday and almost empty at weekends...

Unprecedented levels of affluence, especially among the middle class, and rising automobile ownership allowed middle-class Americans, including even blue-collar families, to have the option of buying detached houses in the suburbs. Much of the movement was in small subdivisions by thousands of small-scale buyers. In the 1920s, hundreds of square miles of housing were built overnight... Although few middle-class Americans today would consider a 1,000-square foot house to be large, to raise a large family, for many families at that time, a house where they could live under their own roof and have a yard represented a real revolution in expectations.

In general, whether or not suburbanization leads to better or worse air quality depends on whether people are commuting to work by car or not is an empirical question, and the answer can vary from one place to another. In general, air quality has been improving in many places, and suburbanization suggests that there is no iron law of urbanization.

more pollution. Nor does preserving open space necessarily reduce pollution.

When preserving open space drives up housing prices, that can increase the amount of driving (and the resulting air pollution) by people who work in communities where they cannot afford to live. While some jobs can move out of the city with the people, some other jobs cannot. Firemen must be in the city to put out fires in the city, as policemen must be in the city to deal with urban crime,* teachers to teach urban children, and nurses to tend to people sick or injured in the city. Most people in these particular occupations cannot afford to live in those cities where housing prices have been driven up to extremely high levels by land-use restrictions designed to prevent "urban sprawl," and so must commute from whatever distance is required for them to find housing that they can afford. In short, it cannot be assumed that such land-use restrictions, on net balance, reduce either highway congestion or air pollution.

SUMMARY AND IMPLICATIONS

Over thousands of years and in countries around the world, cities have been concentrations not only of people but also of industrial, commercial, cultural and artistic enterprises. Indeed, it is these enterprises that have drawn people to the cities. Moreover, cities have been in the vanguard of many different civilizations, the places where new ways of doing things are developed and spread out into the provinces and the countrysides. Because so many cities are ports, whether on rivers or harbors, they import

not only goods but also new ideas and new techniques, which then diffuse into the hinterlands. Like everything else, cities are imperfect and their benefits have costs—solutions that are popularly accepted by most people but, among some, a reason for preferring the sometimes worst of all, "solutions."

The title of Edward Banfield's classic, *The Unheavenly City*, suggests that cities have never been perfect. The book's subtitle, "What Everyone Knows About Urban Problems That Isn't So," suggests that current urban issues are not new, nor are the new ones. The book also suggests that interventions likely to make things better, rather than worse, are many and complex, empirical questions revolving around the dispersal of urban populations, and there are many ways of analyzing these questions, with some of these solutions being better than others. But much of what is said about such things as "affordable housing" is based not on empirical evidence but on echoes of the Duke of Wellington's maxim: "There is a 'needless' movement of 'common people' that the rich and upscale people want them kept out."

It is very doubtful if the effort to keep them out of the city is likely to be won if presented starkly in terms of what is actually being done. The argument would be likely to be won by saying that the effort to keep people out of the city is a waste of billions of dollars' worth of land to providing a home for a community of affluent and wealthy individuals at the expense of ordinary people and preserve the vistas of a rich and comfortable life for ordinary people at other people's expense. Instead, policies should be based on celebrating a particular way of life in that community, not on preserving animal habitat, as if both were in grave danger of extinction. The argument should be based on the fact that where more than nine-tenths of the land is undeveloped, the particular way of living are not at issue. The ones who are most likely to benefit from those benefits are the ones who are most likely to be forced to subsidize those who are economic parasites on the rest of themselves?

Politically, few people today can speak as openly as the Duke of Wellington did in the nineteenth century. Most people are

* The sheriff's department in Redwood City, California, has leased a house, so that its deputies will have a place to sleep after they have worked long hours of overtime. That is because these deputies typically live so far from Redwood City that it would be dangerous for them to drive home tired at night after having worked overtime on some local law enforcement problem. Various schemes for providing "affordable housing" for teachers have surfaced in a number of communities on the San Francisco peninsula, though these schemes seldom go beyond token numbers of housing units, for the same reasons that "affordable housing" through subsidies are seldom adequate for dealing with the housing problems of other groups.



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