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| **CURRENT EVENTS SUMMARY SHEET** | | |
| Directions: For this assignment, you will find a current news article that relates to marketing or business. Business, marketing trends frequently change, so the article cannot be over 1month old. Fill out the sheet, upload to Blackboard and present your current events summary to the class. . | | |
| **CURRENT EVENTS ASSIGNMENT #** | | |
| *Student Name* | *Course* | *Today’s Date* |
| *Date of Article* | *Publication/Source of Article* | |
| *Author of Article* | *General Topic Discussed in Article* | |
| In the space below, provide summary of the article in your own words. | | |
| In this space below, provide opinion of the article, what makes it important or interesting. Explain whether you agree or disagree & justify WHY you feel this way. | | |
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