Visit the [Market Potential Index for Emerging Markets](http://globaledge.msu.edu/resourceDesk/mpi/" \t "_blank) page at GlobalEdge. Market Potential Indicator (MPI) is an index used to compare emerging markets along various dimensions. This index was developed as a result of an extensive study by MSU CIBER (Michigan State University Center for International Business Education and Research). In a cohesive and concise paper, answer the following questions:

* What are the indicators used in developing this index?
* Which of the indicators, in your opinion, would have a greater impact for a company that markets laptop computers?
* Using the MPI, which countries would be ideal for this company to enter? Why?

For additional details, please refer to the Short Paper/Case Study Analysis Rubric document in the Assignment Guidelines and Rubrics section of the course.

The link from above: <https://globaledge.msu.edu/mpi>