**Instructions:**

Choose a children's show to watch.  The show should be "over the air", not streamed, so that you can view the commercials between show segments.

**Choose one of these: Paw Patrol; Sponge Bob-Square Pants OR Dora the explorer**

In a 5-6 page paper, answer the following questions:

1) Identify the show you chose to watch and why you thought this show would be a good fit for this Assignment

2) Identify the target audience (age group, boys vs. girls, etc.).

3) What companies paid for commercials during the show and what do those companies advertise?

4) Does the commercial show kids and/or adults?  What are the people doing in the commercial?

5) Reflect on the content of the commercials- what does it mean to be female or male, feminine or masculine, in American culture?