Abstract- Walmart’s Global Strategics

In the modern world, all business operations have acknowledged the importance to conduct international operations, and this trend will continue in the foreseeable future. International business strategy refers to the business transactions and operations that take place across the national border. This involves the imports and the exports of a country to other foreign countries as well as the large business firms that have integrated their operations in the foreign countries by the laws and policies of the state of operation. The international business service has grown since the last half of the 20th century due to the liberation of the trade and investment which has made it easier to conduct business in foreign countries. This project will analyze the business strategy employed by Walmart Company Inc. It will look at the listing of the company in the stock exchange market, the financial and business operation guidelines in the countries of operation and the way these strategies promote globalization. It will also analyze the international strategies that will be employed by small businesses that seek to expand operations in another foreign country.