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Water by the Spoonful.
Project

Administrator

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Final Project			
	You will also complete your Final Project during this module. The project will be Spoonful (pages 403-435 in your textbook). Click here for complete instructions		
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Submit this assignment to the Assignment box no later than Sunday 11:59 Assignment box may be linked to Turnitin.)			
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FAS 110CL Final Project

The project will be based on *Water by the Spoonful* (pages 403-435 in your textbook.) You will choose one of the following jobs to fulfill: director, actor, designer, or administrator.

Below are complete guidelines for each job. Remember, choose something that plays to your skill set or to skills that you wish to improve upon. If you have absolutely no ability to draw, you may still be able to design a costume through a collage rendering. Do not let your inexperience discourage you from trying something new!

Director

Your job is to write a director's concept for Water by the Spoonful addressing the following questions:

- What themes are present in Water by the Spoonful? How do you plan to highlight those themes?
- What is the mood/atmosphere of this piece? How do you plan to create that mood/atmosphere?
- What artifacts in the characters' lives might be part of the physical environment? In what ways is
 the environment personalized? Is one character's point of view more important than another's in
 determining the details of the physical environment? Does someone seem to own or dominate
 the space?
- What are the basic actions of the characters in the play? What are the necessary entrances and
 exits and the physical actions that the stage space must accommodate and support? What
 importance will you give to the online portions of the play? How will you direct your designers to
 tackle the online world of the play?

The paper must be:

- Double-spaced
- In 12-point font
- Between 500 and 1000 words

Submit this assignment to the Assignment box **no later than Sunday 11:59 PM EST/EDT of Module 8**. (This Assignment box may be linked to Turnitin.)

Actor

You will choose one of the monologues on the next page to **memorize** and **perform**. You will record this performance with your digital camera, cell phone, web cam, etc. and place that recording in the Assignment box.

Video files tend to be large, so upload times to the Assignment box will vary depending on your Internet connection speed. **Before you submit your video, convert it to either a .wmv or .mov file** as these file types will be most readily viewable by your instructor. There are many free video conversion software packages available on the Internet. Just search for, select, and download the one you want to use and follow the instructions for converting videos. You may want to compress your video as well. Like conversion software, there are many free compression software packages available on the Internet.

Submit the written concept and the rendering or PowerPoint to the Assignment box **no later than Sunday 11:59 PM EST/EDT of Module 8**. (This Assignment box may be linked to Turnitin.)

Administrator

If you choose to act as the marketing director (administrator) for the final project, you will be required to create a marketing plan that will require you to:

- 1. Brand your "production"
 - Create a poster design for the show. Must include information about the show and some eye catching graphics.
 - Keep the graphics and fonts consistent from the poster to the program.
 - Must turn in a copy on the day of the final.
- 2. Create a concept for the lobby. Often, productions concoct some sort of lobby display to extend the environment outside of the theatre. What would suggest that might help set the mood and extend the environment beyond the theatre?
- 3. Consider how you would market the event aside from the posters. Any interesting ideas? Would you include radio spots, social media, public appearances? How might you get the word out to your target audience?

This must be contained in a written Word document. You may attach the poster separately if you wish. Poster files may be in Microsoft Publisher or Word; JPEG; or PDF.

The marketing plan must be double-spaced and in 12-point font.

Submit the marketing plan to the Assignment box **no later than Sunday 11:59 PM EST/EDT of Module 8.** (This Assignment box may be linked to Turnitin.)

ADMINISTRATOR



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