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Students, please view the "Submit a Clickable Rubric Assignment" in the Student Center.

Instructors, training on how to grade is within the Instructor Center.

Case Study 2: National Collegiate Athletic Association Ethics and Compliance Program

Due Week 6 and worth 200 points

Read "Case Study 6: National Collegiate Athletic Association Ethics and Compliance Program" located on page 444 of the textbook.

Write a four to six (4-6) page paper in which you:

1. Determine the fundamental ways in which the NCAA's ethics program failed to prevent scandals at Penn State, Ohio State, and the University of Arkansas. Support your response with an example from each of these schools' scandals.
2. Examine the principal ways in which the leadership of the NCAA contributed to the ethics scandals at Penn State, Ohio State, and the University of Arkansas. Support your response with an example from each of these schools' scandals.
3. Predict the key differences in the scenarios that occurred at Penn State, Ohio State, and the University of Arkansas if an effective ethics program was in place. Provide a rationale for your response.
4. Postulate on two (2) actions that the NCAA leadership should take in order to regain the confidence of students and stakeholders.
5. Recommend two (2) measures that the HR departments of colleges and universities should take to prevent similar incidents from occurring in the future. Provide a rationale for your response.
6. Use at least three (3) quality academic resources in this assignment. Note: Wikipedia and Websites do not qualify as academic resources.

Your assignment must follow these formatting requirements:

- Be typed, double spaced, using Times New Roman font (size 12), with one-inch margins on all sides; citations and references must follow APA or school-specific format. Check with your instructor for additional instructions.
- Include a cover page containing the title of the assignment, the student's name, the instructor's name, the course title, and the date. The cover page and the reference page are not included in the required assignment page length.

The specific course learning outcomes associated with this assignment are:

- Describe the business ethics issues and definitions, theories, and frameworks important to organizational ethical decision making and the role of a human resource professional.

- Write clearly and concisely about issues in ethics and advocacy for HR professionals grammar and mechanics.
- Use technology and information resources to research issues in business ethics and ad professionals.

Grading for this assignment will be based on answer quality, logic / organization of the paper and writing skills, using the following rubric [found here](#).



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