

## DDBA 8161: Organizational Strategy: Building Competitive Advantage Discussion Posting and Response Rubric

	<b>Exemplary (23–25 points)</b>	<b>Acceptable (18–22 points)</b>	<b>Minimal Acceptance (0–17 points)</b>
	<b>Initial Posting</b>  <b>25 points maximum</b>		
	<p>Initial post is original, thought provoking, in-depth, and demonstrates quality research and in depth reflection</p> <p>Posting stimulates critical inquiry and further discussion</p> <p>Arguments are logically presented and well-supported. When appropriate, insight gained from personal experience is used in combination with scholarly resources as support.</p> <p>Initial post is made in a timely manner (allowing adequate time for colleagues to respond).</p>	<p>Initial post is acceptable but does not consistently demonstrate higher-order thinking.</p> <p>More support from scholarly resources or personal experience is needed. The logic of the arguments presented could be improved.</p> <p>Initial post is made late in the timeline of the week (allowing limited time for colleagues to respond).</p>	<p>Initial post is vague, incomplete, or demonstrates a low level of thinking.</p> <p>Initial post is made so that colleagues have inadequate time to respond.</p>
	<b>Exemplary (23–25 points)</b>	<b>Acceptable (18–22 points)</b>	<b>Minimal Acceptance (0–17 points)</b>
	<b>Follow-Up Response(s) Postings</b>  <b>25 points maximum</b>		
	<p>Response demonstrates a critical and thoughtful understanding of the topic and brings the Discussion to a higher level of inquiry and investigation.</p> <p>Response demonstrates meaningful defense of viewpoint.</p> <p>Responds to two or more colleagues in a</p>	<p>Response demonstrates a basic understanding of the topic and brings the Discussion to a higher level of inquiry.</p> <p>Some demonstration of defense of argument is present.</p> <p>Responds to two or more colleagues but posts responses late (after Day 5) in the timeline of the week.</p>	<p>Response demonstrates a lack of understanding of the topic.</p> <p>No higher-order thinking is demonstrated.</p> <p>Responds to one colleague very late in the timeline of the week or does not post a response.</p>

	timely manner (allowing ample time for colleagues to read and benefit from the postings).		
<b>Adherence to Grammar and Style Guidelines</b>  <b>10 points maximum</b>	<b>Exemplary (9–10 points)</b>	<b>Acceptable (7–8 points)</b>	<b>Minimal Acceptance (0–6 points)</b>
	Clear, unambiguous writing that includes proper sentence structure, idea development, paragraph development, and grammar.	Relatively clear writing that includes proper sentence structure, reasonable idea and paragraph development, and few grammatical errors.	Unclear, poorly developed writing that lacks proper sentence structure and idea and paragraph development. Numerous grammatical errors.